



**MARKETING DIVISION
PUNJAB AGRO JUICES LIMITED(PAJL)
PUNJAB AGRI EXPORT CORPORATION LIMITED(PAGREXCO)
(A State Govt. Undertaking)**

Plot No. 2 - A, Sector 28A, Madhya Marg , Chandigarh- 160002

Phone-0172-4639271, 4650590

Email:fiveiversmarketing@yahoo.com, Website: www.punjuice.in

EXPRESSION OF INTEREST

Punjab Agro invites expression of interest from individuals/ organisationsto marketthe organic foodproducts, fruit beverages & other food products(starting from North India)having relevant experience in salesand marketing- by appointing & coordinating withSuperstockists, Distributors, Dealer Network, brand promotion, launching of products, road shows, publicity, marketing strategy to provide marketing expertise to the Company – with a proven track record of regular increase in sales in similar business.It shall ensure the creation of marketing plans and strategies, resulting in increase in Sales of the Company on regular basis.

The Company's profile and products are available on the website. Interested parties should come for presentation on 29.07.2019 at the above mentioned address (with prior intimation) - with a target oriented strategy for sales/ marketing of Punjab Agro's products. The presentation should be segment wise (separately for beverages, food products and Organic products) along with details of activities, timelines etc along with short term and long term strategies.

In future, corrigendum, if any, will be issued on website only.

Managing Director